

SENYLRC Matters

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Retiring After Many Years of Changes and Service



Anna Marie Garvey will leave her position at Southeastern on October 22 after 26 years.

Beginning in August 1983, Anna worked as a temporary part-time employee when the SENYLRC Bibliographic Center was located at SUNY New Paltz when the college library was used to fill interlibrary loan requests from across the region. A full time employee since 1984, she has seen regional interlibrary loan services begin with the SUNY catalog, ALA forms and NYSILL transmissions. While at New Paltz she worked with Christine Crawford-Oppenheimer, Robin Walsh, and Corinne Nyquist at one time or another before joining the staff here at the SE office in 1994 when we were in the Route 299 location, down the road from our current headquarters.

Since then Anna has continued to work with inter-library loans and serials, moving from printed serials holdings to fiche, to CDROM and then expanding to OCLC, Docline and SEAL. As most librarians know, Anna can track down the most elusive reference and 99.5% of the time, get it delivered to the requesting library. Her gracious answering voice and her tenacious searching skills will be missed. In recent years, she has taken on many additional responsibilities, coordinating the academic libraries CCDA applications, maintaining SEULS, maintaining database records for electronic resource ordering and payment, managing continuing education enrollment and more.

Anna came to the US with her mother and four siblings on the Andrea Doria in April 1956, although they had originally been booked on the later, ill-fated July voyage when the ship was struck by the Stockholm and sank near Nantucket. Anna was 8 when she immigrated, arriving on April 21 and enjoyed her first train ride to Brooklyn where she celebrated her 9th birthday the following day. Her birthplace in Livo, a small town in the Val di Non, in the mountainous Alto Adige region of northern Italy, is still home and she will return for a fourth visit next March while embarked on an eight country European tour.

For the moment, Anna is looking forward to joining her husband wintering in Florida where she has a new home in New Smyrna Beach. Bob has been patiently waiting 11 years for her to join him in retirement. She is looking forward to renovating her home, walking the beach, and may even volunteer in the wonderful new local library.

As mentioned in a 2005 staff feature, "Anna has been a great asset to Southeastern. She helps make things run smoothly and is ready and willing to help out whenever and wherever there is a need. With Southeastern's ever changing needs and focus, this has been very important. During her years at Southeastern, she has touched many people and continues to reach out to provide service to our members. Anna's green thumb also provides the office with a pleasant place to work." We will all miss her.

Area library staff are welcome to join in celebrating the occasion on October 22, with

AN OPEN HOUSE RETIREMENT RECEPTION WITH REFRESHMENTS

**THURSDAY, OCTOBER 22ND FROM 3:00 PM -
5:30 PM**

HAPPY RETIREMENT

GVRL Sub-collections

A few years ago, the Southeastern NY Library Resources Council purchased several of the Gale Virtual Reference Library (GVRL) titles, which appeared in the same list with the titles offered by NOVELNY. The NOVELNY titles are no longer available, but the SENYLRC titles are still active. From April 1, 2009 – April 30, 2010, all not-for-profit libraries in the SENYLRC region will continue to receive the following GVRL titles:

Encyclopedia of World Biography, 2nd ed., 23v, 2004
 Encyclopedia of World Biography, Vol. 24, 2nd ed., 2005
 Encyclopedia of World Biography, Vol. 25, 2nd ed., 2005
 Encyclopedia of World Biography, Vol. 26, 2nd ed., 2006
 Encyclopedia of World Biography, Vol. 27, 2nd ed., 2007
 UXL Encyclopedia of Science, 2nd ed., 10v, 2002
 Worldmark Encyclopedia of the Nations, 11th ed., 6v, 2004

An eBooks "sub-collection" has been created for the all of the *Encyclopedia of World Biography* volumes. This is a customized version of GVRL that functions identically to the main product but contain only these eBooks volumes. Below are the direct URLs for the *Encyclopedia of World Biography* sub-collection and for the other two titles provided by SENYLRC.

A complete collection of the Encyclopedia of World Biography.

http://find.galegroup.com/gvrl/start.do?prodId=GURL.WorldBio&userGroupName=nysl_se_XXX

UXL Encyclopedia of Science,

http://galenet.galegroup.com/servlet//eBooks?ste=22&docNum=CX3438199999&q=nysl_se_XXX

Worldmark Encyclopedia of the Nations,

http://galenet.galegroup.com/servlet//eBooks?ste=22&docNum=CX3410299999&q=nysl_se_XXX

Replace the xxx with the 3 to 5 letter code assigned to your library by GALE. If you don't have this information, we can provide it for you.

If you receive other resources from GALE, the GVRL titles should be listed with them. The URL for the sub-collection is a custom URL and will not appear on this listing, but you can post it on your library's website.

There is no fee for libraries to access these titles. The Technology Review & Advisory Committee (TRAC) authorized SENYLRC to continue to fully subsidize the \$5,000 annual access fee using Regional Bibliographic Database (RBDB) funds. Please call Tessa Killian at (845) 883-9065 for more information.

The Hastings Center—a Special, Special Library

In this year when health care reform issues and debates flood the media, it seems timely to focus on the activities of SENYLRC special library member, The Hastings Center. Founded in 1969 by philosopher Daniel Callahan and psychoanalyst Willard Gaylin, The Hastings Center is the oldest independent, nonpartisan, nonprofit bioethics research institute in the world. The mission of The Hastings Center is to address the fundamental ethical issues in the areas of health, medicine, and the environment as they affect individuals, communities, and societies.

In keeping with its mission, the Center has a new enhanced web presence, new publications, and new features such as the *Health Care Cost Monitor blog*, *Bioethics Forum*, a free Web-based service offering weekly commentary on current bioethics issues, *Connecting Values with Health Reform* (an 11essay downloadable publication), and *The Values and Health Reform Connection*, a new blog, *The Connection* is an open conversation, a group blog, and a nonpartisan effort to spark a rich discourse on fundamental values in health reform.

The Robert S. Morison Library and Librarian, Karen Shea, serve the Hastings Center's research programs. The library also supports the research interests of Hastings Center fellows, the visiting scholars program, and the general public (by appointment). The library, first organized in 1970, is the oldest bioethics collection of its kind. Housed in what was originally constructed in 1955 as the gymnasium for The Malcolm Gordon School, the library is now the depository for over eight thousand books, journals and videotapes, and serves as the site for meetings of the Hastings Center research projects. The Center is working with the National Library of Medicine to establish the Center's archives at the NLM. Materials from the Center archives of cofounder Daniel Callahan are housed at Yale University.

The *Hastings Center Report*, regarded as the foremost scholarly journal in bioethics, joined Project MUSE in 2004. According to Gregory E. Kaebnick, PhD, editor of the *Report*, the Center's

decision to join the MUSE collection was based on a desire to increase access to the Report for the scholarly community. "Going online with MUSE provided The Hastings Center with the opportunity to expand its mission to a much broader audience, reaching all corners of the world," said Kaebnick.

By participating with MUSE, the *Report* expands its readership to scholars and professionals across disciplines. From its earliest days the Center has understood that the moral problems arising from rapid advances in medicine and biology are set within a broad intellectual and social context. The interdisciplinary content included in the Hastings Center Report presents the full spectrum of scientific, cultural, political, religious, and professional perspectives. In addition, some content is available free on the site, such as an article in the just published issue, "Government-Scripted Consent: When Medical Ethics & Law Collide".

In 2009, The Hastings Center celebrates its fortieth anniversary serving the international community of bioethics scholarship. The founders claim they never expected a research institute would come out of their early efforts. According to Daniel Callahan, "we found the issues interesting and as long as they remained lively and provocative, we remained engaged in the debate." Forty years later, "how to handle the end of life issues remain a puzzle," said Callahan.

For more information about The Hastings Center, go to www.thehastingscenter.org.

Something for Everyone: Upcoming Continuing Education Programs

Marketing for Academic Libraries: Plan and Reach Out with Success

October 27, 2009 9:00 am – 4:00 pm

Pat Wagner, Pattern Research, Inc. is the trainer for this class. Have you ever attended a workshop taught by Pat? People who have taken her classes had the following comments on their evaluation forms:

- ✓ One of the best workshops I've ever attended—bring her back again!
- ✓ I enjoyed Pat's method of using flip charts and incorporating audience feedback.
- ✓ Pat is very knowledgeable and presented the info in a humorous, informative way.

Marketing for academic libraries is more than boosting circulation. It is about building long-term relationships with students, faculty and the greater institutional community, and supporting your users' educational and research goals. Learn how to create a marketing plan and advertising campaign, improve the results of your existing efforts, and share your best ideas with your colleagues.

Hospital Libraries CE: Valuing and Sustaining Hospital Libraries: It's more than Just the Standards

November 10, 2009 9:30 am – 2:00 pm

A program for libraries in JCAHO accredited institutions, presented by Katherine Stemmer Frumento, MLS,MBA,AHIP, Director of Greenwich (Ct.) Library and MLA's Joint Commission Liaison. Co-sponsored by UNYOC.

Solutions for Hard Times: Cutting Costs and Improving Library Services -- A Library Unconference

November 20, 2009 9:00 am – 12:00 pm

SENYLRC's Continuing Education Committee invites you to our very first "unconference," Solutions for Hard Times: Cutting Costs While Improving Services. During our meetings last spring, committee members discussed the impact of budget cuts at our libraries. The discussions grew into plans for this region-wide unconference to further the discussion with other librarians and library staff. This free professional development workshop allows everyone to be an active participant.

Cataloging 4-1-1

December 2, 2009 9:30 am – 4:30 pm

This basic introduction to cataloging covers four elements: content (AACR2), communication (MARC), classification (DDC/LCC), and presentation (the catalog). The workshop will be a mix of presentation and hands-on exercises, with a focus on monographic cataloging.

Those who are not catalogers will learn how their catalogs work and why the catalog works the way it does. This program is appropriate for anyone looking to refresh or acquire basic cataloging skills.

For additional information and online registration:

www.senylrc.org/ce/

Congratulations Barbara Petruzzelli!

Barbara Petruzzelli, Library Director of Curtin Memorial Library, Mount St. Mary College in Newburgh, was awarded the 2009 *Spirit of Librarianship* Award by the NYLA Academic and Special Library Section (ASLS) at NYLA Annual Conference earlier this month. Barbara was recognized for her positive outlook, enthusiastic attitude, collaborative manner and impressive leadership skills, as well as her ability to inspire other librarians to be creative and to excel. Barbara exemplifies the spirit of librarianship.



Barbara is active in SENYLRC groups and programs.

- SENYLRC's Continuing Education Committee for six years.
- CE Committee chair for two terms from 2001-03. During this time, she worked closely with Southeastern staff and a planning group to develop SENYLRC's LSTA funded Leadership Institute, an innovative training featuring peer learning and peer coaching groups.
- Represented academic libraries on the Medical Information Services Program (MISP) Task Force, 2006-08.
- Served as panel moderator for the SENYLRC sponsored Information Commons 2.0 – Lessons Learned and Moving Forward Conference, May 2009 which attracted 98 attendees from the region and across NY State.
- Participated in the Academic Library Directors Discussions held in 2007, recommended a forum topic "Marketing for Academic Libraries" and helped to plan the program for October 2009.
- Elected in July to a 5-year term as member of the SENYLRC Board.

Other professional activities include:

- Member of the Friends of the Library, Sojourner Truth Library, (STL) SUNY New Paltz. She served on the steering committee, organized special events and assisted with used book sales.
- Edited the STL newsletter, "The Latest @ the Library."
- Served on many committees at STL including Electronic Resources, Library Management, National Library Week (chair), SUNYLA Local Arrangements, Virtual Reference Working Group, Web Team, Reference Librarian Search Committee, and the college-wide Library Expansion Committee.
- Chair of the STL planning committee for an unusual and outstanding National Library Week event, "Ideas in Motion – The History of Pop-Up and Movable Books, held in April 2005 which featured books and ephemera from the collection of Ellen G. K. Rubin.
- Chair of the Mount St. Mary College 50th Anniversary Celebration Committee for 2009.

Barbara Whitney Petruzzelli has been the director of Curtin Memorial Library since 2006. Prior to that, she worked at the Sojourner Truth Library for 12 years; serving as assistant director for eight years. Earlier, Barbara spent ten years working in marketing communications and investor relations for investment firms. Among her professional interests are library marketing and public relations. She edited a book entitled *Real Life Marketing and Promotion Strategies in College Libraries*, published in 2006, and has given a number of presentations on marketing library services.

Chui-chun Lee, Library Director at SUNY New Paltz said of Barbara, "She deserves it (the award). She is passionate about librarianship and professional growth. She is a great librarian."

Congratulations Barbara from all your colleagues!

- Judy Fischetti