

**SENYLRC**  
**Digital Advisory Committee**  
**DATE: March 23, 2007**  
**TIME: 2:00 – 4:00 pm**  
**MINUTES AND ACTIONS**

**Members & SENYLRC Staff:** Tessa Killian, Ron Patkus, John Shaloiko, Helen McLallen, Zack Spalding, Jennifer Palmentiero, John Ansley, Jerry Henry, Christopher Pryslopski, Jane Ward

**Members excused:** Bob Clark, Janet Dymond, Lynn Miller, Elaine McConnell, Sally Pellegrini, Eric Roth, Laurie Shedrick, Helene Tieger, Duane Watson

**Issues/items Discussed**

Welcome and Minutes from December 14, 2006: The minutes from December 14, 2006 were approved.

LSTA grant and IMLS grant proposal: SENYLRC submitted two grant proposals within the last few months. The LSTA proposal was approved for a one year project called “Learning Activities using Historical Materials.” SENYLRC will work with a curriculum consultant to select, plan, and digitize materials that will be part of learning activities in HRVH. SENYLRC also was the lead agency in submitting an IMLS proposal for a statewide planning initiative. SENYLRC will not receive notification about this proposal until late summer 2007.

\$1,000 Shubert Award: Several ideas were proposed for the use of the remaining Shubert award money. All of the ideas relate to some sort of PR for HRVH. The following ideas were discussed: PR traveling toolbox, sound bite on WAMC, HRVH poster, large roadside billboard or optimize in Google.

Working group report: The committee reviewed the draft of the mission and goals created by the working group. The committee made several changes to the goals. The new goals are as follows:

- identify organizational partners in the Hudson River Valley;
- identify and include unique collections that reflect the historical significance of the Hudson River Valley;
- train contributors to develop the skills to select and contribute to HRVH;
- provide standards that create consistency in descriptions and allow for searching across collections;
- promote HRVH as a valuable resource for students, educators and the general public.

Browse page and categories for HRVH: The committee suggested the following changes to the new browse page: Put alphabetical list at the top of each index page; the issues related to the location field of the metadata will be taken up by a working group; the committee approved the two new browse topics, Domestic Life and Science & Technology; the homepage should be kept “clean;” we need to add the browse page to the home page and remove the organizational page. Zack will track how people are browsing the site in order to determine further action on the web site. It was also

suggested that we have a section on the HRVH website that lists the awards that the site has received.

Other digital projects/initiatives relating to the Hudson Valley: Two other digital projects were discussed, the Sound and Story Project of the Hudson Valley and the activities by the Fordham University's Hudson River Collection, directed by Roger Panetta. We will continue to monitor these projects and possibly discuss partnership options with them.

HRVH mini-grants: The committee liked the idea of offering mini-grants for organizations. We need to work out the details like time frame, vendors (outsourcing) vs "do it yourself," themes, purchase of equipment and an application process (by invitation or open to everyone). Several committee members volunteered to work with the SENYLRC staff on the application process for the mini-grants including: Jerry Henry and Chris Pryslopski.

### **Actions/Recommendations**

- The minutes from December 14, 2006 were approved
- Add the two browse topics: Domestic Life and Science & Technology
- Revise the About page in HRVH to include the new Mission and Goals
- Revise the home page to include the Browse page
- Include a section on the HRVH website listing the awards that the project has received.

**Meeting End Time:** The meeting adjourned at 4:10 pm